



Davis Dyslexia Association International

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Davis Facilitator Training and Licensing Program (USA and Canada)

2022-2023

- Frequently Asked Questions
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8/2021 rev.

***Due to continued Covid-19 mandates and restrictions, training delivery for 2022- possible 2023, will be Online Video Conferencing (Zoom).**

Dates subject to change

Frequently Asked Questions

1. What is the Davis Facilitator Licensing Program?

It is a professional training program requiring approximately 240 hours of course work and 180 hours of field work. It culminates in a License Agreement which qualifies and entitles a person to use the Davis® trademarks to advertise, market and sell Davis Dyslexia Correction, Davis Attention Mastery, or Davis Math Mastery Programs.

2. What are the advantages and benefits of becoming licensed?

The primary benefits are:

- listing on the www.dyslexia.com website which is among the top 10 Internet sites in the world on dyslexia. It receives an average of 8,600 visitors per day.
- an annually renewable license granting rights to specific uses of internationally registered trademarks and service marks, and the Davis name, in advertising and promotional materials. These marks assure the public of the International quality standards attained and maintained by Davis Facilitators. They also protect the Facilitator from unlicensed competition and use of these marks by other businesses.

Other benefits enjoyed by a licensed Davis Facilitator as part of their Professional Membership in a regional Davis Dyslexia Association include:

- Technical updates and consultations.
- Referrals of clients from regional Davis Dyslexia Associations, as available.
- Listing in DDA Internet directories, Social media sites and newsletters, where available.
- Materials, books and supplies at 20% or more discounts.
- Exclusive right to purchase Davis Program materials such as Client Manuals & Kits.
- Professional fellowship and networking with hundreds of other Davis Facilitators around the world via subscription to the private DDAI Facilitator e-mail network.

3. Who can apply for the Facilitator Training Program?

Applicants must first successfully complete the Gift of Dyslexia - Fundamentals of Davis Dyslexia Correction Workshop, Basic Field Assignments and Basic Supervised Practice Meeting; receive a recommendation to apply from a Davis Specialist, and have had professional or volunteer experience or training in education, human services, social work, counseling or psychology.

4. What skills and qualities are required prior to training as a Davis Facilitator?

Our training builds on a foundation of personal and professional skills that should already be present from previous experience. These include:

- Empathy and patience.
- Good listening and observation skills.
- Flexibility balanced with tenacity and persistence.
- Willingness to learn, use, and adhere to the Davis methods as a self-sufficient body of principles and techniques distinct from other methods and approaches for addressing dyslexia and learning disabilities.

- Strong written and oral language and math skills.
- Business communication, administration and professional skills necessary for operating a private practice and representing the Davis trademarks.
- Ability to maintain professional demeanor and boundaries.
- Ability to provide professional presentations both in written and verbal forms.

5. What skills and knowledge will I gain during the Facilitator Training Program?

- Understanding of how dyslexics think, feel and react to confusion based on the Davis principles.
- Ability to interview and assess potential clients to establish rapport and determine suitability and readiness for a Davis Program.
- Ability to use and adapt the full range of Davis techniques for addressing learning difficulties in the form of a standard 5-10 day Program.
- Knowledge and skill in helping clients who have difficulties with reading, handwriting, math, coordination, auditory disorientation, and attention focus.
- Skill in helping clients master the use of the Davis methods to the point where they can become responsible for the correction of their own learning difficulties.
- Support training skills for parents and tutors.
- Methods for organizing the administration and materials for providing a Davis Program.

6. What criteria are used to determine completion of the Facilitator Training Program?

Demonstrated proficiency in:

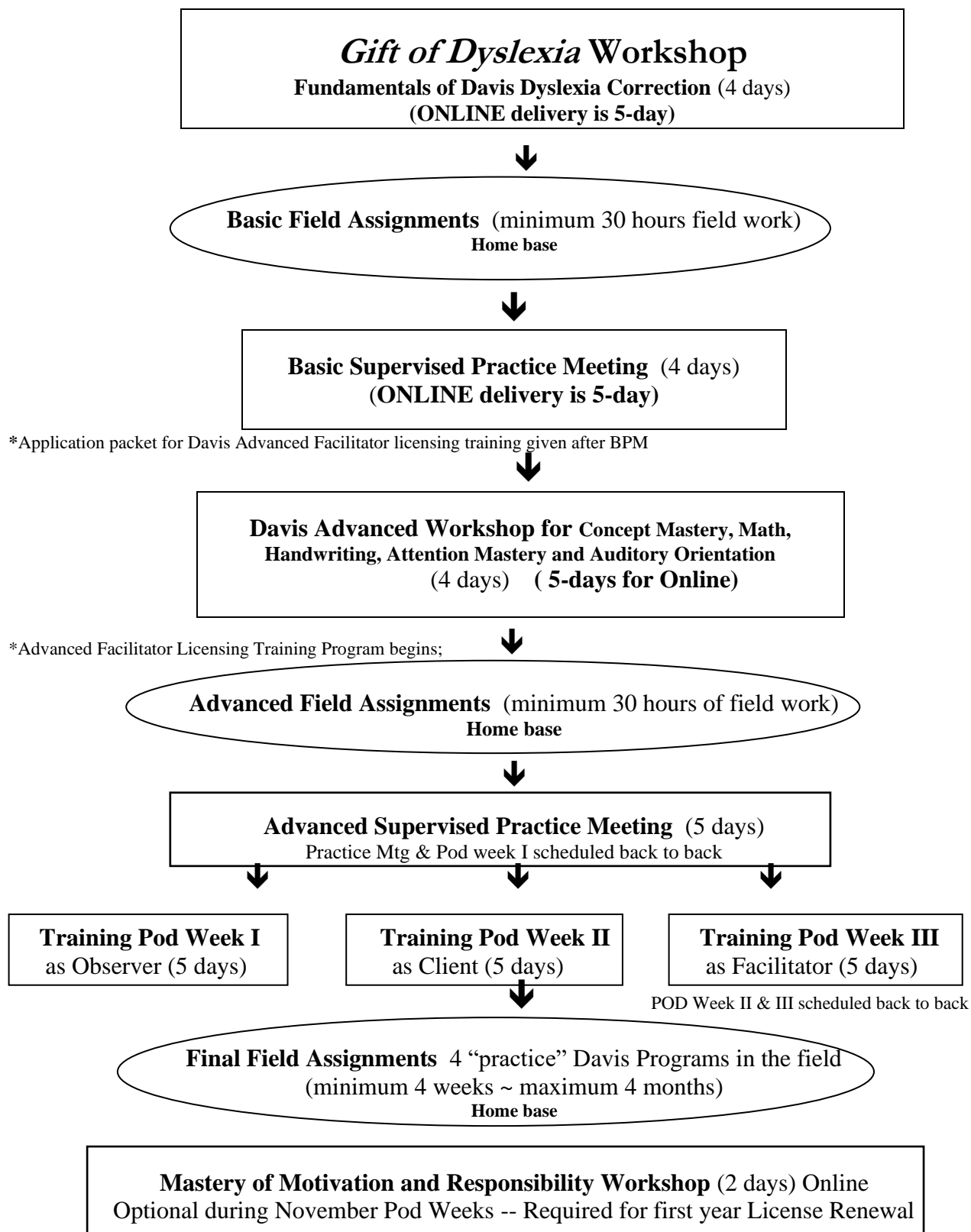
- articulating and applying the fundamental reasoning and logic of the Davis methods and principles.
- interviewing and assessing potential clients to establish rapport and determine suitability and readiness for a Davis Program.
- providing 5-day Davis Dyslexia Correction Programs.
- providing follow-up support training to parents or tutors.
- professional level business and communication skills for representing and administering Davis Programs.
- a clear understanding of and agreement with the Standards of Practice and Facilitator Licensing Agreement requirements.

All training must be completed within two years from having participated in the Gift of Dyslexia - Fundamentals Workshop.

7. What if I have dyslexia symptoms or other learning difficulties?

Students who are aware of having dyslexia, dyscalculia, or attention deficit symptoms are encouraged to do a professional Davis Program prior to initiating any training.

Facilitator Training Program Flow Chart



***NOTE:** For students pursuing licensing, an application acceptance process follows the Basic Practice Meeting prior to moving on with the Davis Advanced Field Assignments/Practice Meeting. (see page 6). All training except for the Mastery of Motivation & Responsibility Workshop must be completed within two years in order to avoid the risk of needing to repeat some courses.

Description of Workshops and Courses

Davis Dyslexia Association International (DDAI) regularly offers the following workshops and courses throughout the world. Prices vary depending on country and location.

***Gift of Dyslexia Workshop, Fundamentals of Davis Dyslexia Correction*®:**

This four-day workshop (ONLINE delivery is 5-day) is a professional level *introduction* to the Davis methods and theories described in *The Gift of Dyslexia*. Demonstrations, hands-on practice, group exercises, lectures, question and answer sessions, and guidance on basic implementation of Davis Dyslexia Correction are offered. Workshop includes course manual, 15-minute post-workshop consultation, Workshop Kit with materials, Davis Symbol Mastery and Reading Exercises DVD (US workshops only), and Verification of Attendance letter. This course is the first prerequisite for training to become a Davis Facilitator. In the US, academic units/CEU credits may be available through California State University East Bay (additional fee and homework required- **Ask about availability**). This Online workshop will be on (Mountain Time).

Basic Field Assignments:

This course builds on the knowledge and skills gained in the *Gift of Dyslexia* workshop. It is recommended for individuals who desire consultation during initial practice with the basic Davis methods in their work or home setting. It provides a structure for at least 30 hours of field practice and up to 3 hours of consultation with a Davis Specialist. Includes assignment list, forms, Davis Orientation Procedures DVD, and feedback based on student reports. Prerequisite: *The Gift of Dyslexia - Fundamentals of Dyslexia Correction* workshop.

Basic Supervised Practice Meeting on Orientation Procedures & Symbol Mastery:

This four-day course (ONLINE delivery is 5-day) is open to students who have completed the Basic Field Assignments. Its purpose is to refine facilitation skills, and develop increased experiential understanding of dyslexic perception, thinking, learning style and process. It provides intensive supervised practice in small groups (6-9 maximum) of the basic Davis procedures and is focused on improving technical skills. This course may be required to be repeated to improve skills for those wishing to pursue licensing as Davis Facilitators. Includes individual Specialist consultation. *Note: this course must be done with the same Specialist who reads and evaluates the Basic Field Assignments. (The Online training will be in Mountain or Eastern Time zones.)*

*** Application Process (see page 6)**

Advanced Workshop: Davis Methods for Concept Mastery, Math Mastery, Handwriting Mastery, Attention Mastery, and Auditory Orientation:

This four-day workshop (Online delivery is 5-day) is open to persons who have a Specialist recommendation after successfully completing the Basic Supervised Practice Meeting. Thorough reading and study of *The Gift of Learning* is recommended prior to attendance. It provides specialized training in advanced Davis techniques. Includes manual, 15-minute post-workshop consultation, and Auditory Orientation CD/USB. (This Online training will be in Mountain Time)

Advanced Field Assignments:

This course provides a structure for field practice of the methods taught in the Advanced Workshop. Enrollment is limited to students who have applied and been accepted into the Facilitator Training Program. Includes up to 3 hours of consultation, assignment list, forms, Davis Math Mastery and Advanced Procedures DVD, and evaluation based on student reports.

Advanced Supervised Practice Meeting: This five-day course provides intensive supervision leading to mastery of the core Davis procedures; and further instruction in the logic, reasoning, and strategies underlying the Davis methods, and the administration of Davis Programs. This course may be required to be repeated for those needing additional practice. (This training maybe in Mountain or Eastern Time zone)

Three Training Pod Weeks:

This training ensures professional standards of quality for providing 5-day Davis programs are fully developed and understood. Students work in groups of 3 (pods) under the supervision of a Davis Specialist, in one of the following roles:

- Providing a 5-day Davis Program.
- Receiving a 5-day Program.
- Observing a Program.

The roles are not done in a specific order, e.g., some students may provide a program during their first Pod Week, while others may provide a program in their third Pod Week. The Pod Weeks are scheduled by availability of roles: each group of three must have a provider, a client, and an observer. Therefore scheduling is subject to forming groups of three students who all have complimentary roles. The observing and providing roles may need to be repeated to improve skills. Includes individual supervisor consultations, Client Kit in the "receive program" Pod Week, and handbook of forms required for providing Davis programs. Group discussions and short lectures led by a Davis Specialist are held throughout the Pod Weeks. These further prepare a student for providing Davis programs in a professional, business setting. (This training maybe in Mountain or Eastern Time zone)

Mastery of Motivation and Responsibility Workshop:

This experiential two-day course covers the basic principles and concepts, which underlie the two most vital concepts for success as a Davis Facilitator. Prerequisites: at least one Training Pod Week. Attendance is required within the first year of licensing as a Davis Facilitator. (This training will be in Mountain Time zone)

Final Field Assignments:

At least four complete "practice" Davis Programs, free of charge to the "client", must be provided in the student's own professional setting, independent of direct supervision. The client case files of two (2) of these programs (which have full confidentiality) and short reports of the other two cases are evaluated by a Davis Specialist. These Assignments can begin upon Specialist recommendation after completing one Pod Week. At least two of these programs must be provided after all three Pod Weeks are completed. The Final Field Assignment must be completed within four months of completing a third Training Pod Week in order to avoid having to repeat or do additional training prior to licensing. Submission of additional client case files may be required. Upon recommendation of the Specialist and necessary documentation, Certification and Licensing will be granted subject to annual renewal requirements specified in the Davis Facilitator Licensing Agreement.

***The Application Process**

Students may apply to the Advanced Facilitator Licensing Training Program upon recommendation of a Davis Specialist after completing a Basic Supervised Practice Meeting.

a) Application Procedure

(Packet given or emailed to you at the end of the Basic Supervised Practice Meeting)

Requirements are that you:

- Be a current member of your regional Davis Dyslexia Association.
- Fill out the application form describing your educational and professional experience.
- Write two brief essays explaining why you wish to become a Facilitator and how you intend to market, provide and promote Davis Dyslexia Correction® Programs in a business setting after licensing.
- Sign the Davis Dyslexia Association Standards of Practice Agreement and Character Attestation.
- Acknowledge having carefully read and understood the Facilitator Licensing Agreement.
- Fill out and return a signed Application Self-Evaluation of Competencies, Development Goals and Action Plans.
- Attach the Specialist's recommendation.
- Include an application fee of \$150.00
- Send the above documents to your regional DDA (if none, then send to DDAI).

Upon receipt of the application and fee, an interview may be requested to ensure your needs and expectations will be met by the Davis Facilitator Training Program.

b) Acceptance into the Davis Dyslexia Program Facilitator Licensing Training

Once your application is accepted, you will receive notification from your regional DDA, and instructions for enrolling in your next step.

Although every effort is made to ensure all accepted applicants have the potential to successfully complete the training program and become licensed, acceptance alone is not a guarantee of licensing as a Davis Facilitator. After acceptance, should an applicant's competencies be deemed by a Davis Specialist to be beyond the scope of additional Davis training to bring to the standards necessary for success as a Davis Facilitator, the training may be terminated. In such case, no refunds for courses or workshops already attended will be made.

Note: Part of the Facilitator Licensing training program requires students to receive a Davis Program from another student. If a student has any special needs or reservations about receiving a program in a training setting, or the Specialist observes such a need at any time during the training program, a private and professional program with a licensed Facilitator may be required prior to initiating or continuing further training.

Davis Dyslexia Association International

Standards of Practice Agreement

As a DDAI Licensee and a Professional Member of a DDA, I understand the general public will base its judgment of the Davis training programs, methods, and reputation upon my professional work and representation. Therefore, I agree to adhere to the principles and policies in these DDAI Standards of Practice. I understand that failure to adhere to these Standards of Practice may result in termination of my licensing by Davis Dyslexia Association International.

1. I support the idea that all human beings have innate potentials and different learning styles that need to be recognized, exercised, and honored.
2. I will treat my clients and students, regardless of age or intelligence, with respect, honesty, and kindness.
3. I will maintain the professional image, integrity, and content of the Davis® Programs as taught in the Facilitator Training Program when representing, describing, marketing, or providing the Davis methods or correction program.
4. I will include as part of every Davis® Program, the materials necessary for the client to continue use of Davis tools and complete program follow-up. [*Example: Re-usable neutral color plastine clay, *Koosh®-balls etc... [The Client Manuals-copyrighted by Ronald D. Davis and DDAI, available solely through DDAI or DDA's.]*]
5. I will maintain the confidences of my clients except in cases where harm may occur to them or others.
6. I will not advocate or recommend the use of drugs or duress for the treatment of learning disabilities or differences.
7. I will never promote, or allow an understanding, that the Davis procedures are a cure or panacea for any physical or psychological condition.
8. I will clearly differentiate (in writing and/or verbally), and provide separately, Davis® programs from other therapies or professional services I may offer.
9. I will only provide the Davis® Programs or procedures with a person who is willing.
10. I will do my best to stay informed of advancements, research, and literature related to dyslexia and the learning process.
11. I will keep my representation of Davis Dyslexia Association International and the Davis procedures free from any political, religious, racial, or ethnic influence or bias.
12. I will, in cases of disagreement or dispute with anyone employed or licensed by DDAI, first seek an amicable resolution through direct discussion, prior to engaging in any activity that could damage the public reputation or image of DDAI.
13. I will require these Standards of Practice to be maintained by my employees and representatives when they are representing the Davis methods or program on my behalf.

Initials _____ **Date** _____

*Koosh® is a trademark of Oddzoo, Inc, a subsidiary of Hasbro

Fee Schedule (USA & Canada only)

Davis Facilitator Training Program

	Standard Fees	With 60-day advance payment in full Unless otherwise noted on enrollment form
<i>Gift of Dyslexia Workshop Fundamentals of Davis Dyslexia Correction® Includes: 1-year DDAI Membership, program materials kit and a Symbol Mastery/Reading Exercises DVD</i>	\$1175. *call for special discounts	\$1075. *call for special discounts
Basic Field Assignments -includes Orientation Procedures DVD	\$ 600.00	Package price: \$ 1890.00
Basic Practice Meeting	\$1,500.00	
Advanced Workshop: includes Auditory Orientation CD	\$1,700.00	\$ 1,550.00
Application Fee	\$ 150.00	\$ 150.00
Advanced Field Assignments -includes Advanced Procedures & Math DVD	\$ 690.00	Package price: \$ 8469.00
Advanced Practice Meeting- 5-day	\$1,980.00	
Training Pod Week I	\$1,980.00	
Training Pod Week II	\$1,980.00	
Training Pod Week III	\$1,980.00	
Final Field Assignments	\$ 800.00	
Motivation & Responsibility Workshop	\$ 950.00	\$ 950.00
Annual Licensing Fee ~	\$ 350.00	\$ 350.00
Annual USA Professional Membership Dues (may vary in other countries)	\$ 480.00	\$ 480.00
Total	\$16,315.00	\$ 14,914.00
<i>Annual License Renewal Reading & Review Fee for two case reports</i>	\$ 250.00	\$ 250.00

Courses or workshops, which may need to be repeated, are offered with a 20% discount. Advance discount payment does not grant priority or guarantee automatic enrollment in Practice Meetings and Pod Weeks; each must be enrolled in separately. Pod Week enrollments are subject to role availability.

Prices Effective 3/1/2016. All fees are in US dollars and fees subject to change.

NOTE: The average price of a Davis program in the USA and Canada is \$3200. The initial investment for the training costs, including travel expenses, can be earned with the sale of about 6-7 Davis Programs. How quickly that can occur following licensing and certification depends upon the business plan, marketing skills and prior professional background of the Facilitator.

*Academic Units & CEU Credits from California State University-East Bay. **Inquire regarding availability**

DDAI Rescheduling, Cancellation and Refund Policy

DDAI workshops and training events are intentionally limited in size to ensure high quality and thorough attention to participant needs. Once a training event is scheduled, arrangements for trainers, workshop support personnel, training sites or online delivery structures are scheduled at least 60-90 days in advance with non-refundable guaranteed fees regardless of cancellation.

The strict policy for Practice Meetings and Training Pod Weeks is due to their unique structure which requires trainees to work together in groups of three. Cancellation by one trainee can often result in cancellation or rescheduling for two other trainees. Trainees often create definite time blocks and may take time from a work /teaching schedule. Because of these factors, cancellations made less than 60 days prior to these courses can cause complications and hardships for other trainees.

We do understand when unusual circumstances or emergency situations require a cancellation. Please notify us as soon as you can when the need for cancellation or refund occurs. If we have enough notice, someone on a waiting list can be notified and may be able to take your place.

Workshops: Payments made are transferable within 60 days to alternate workshop dates. There will be an additional \$50 administration transfer fee. Transfers made less than 60 days prior to a workshop will require an additional \$100 administration transfer fee. All deposits are non-refundable for cancellations made less than 60 days prior to a workshop and will require an additional \$175 administrative fee which will be deducted from any refund due.

Field Assignments: Field Assignment fees are refundable less a \$175 administrative fee if no services have been rendered and any included DVDs are returned unopened; otherwise the full retail price of \$85 for the DVDs will also be deducted from refunds due. If reports have been received and read or consultations made, then supervising and consultation fees of \$90 per hour will be deducted.

Practice Meetings & Training Pods: A 20% non-refundable deposit is due upon registration. Balance is due 60 days prior to scheduled dates to confirm attendance. Any cancellations will result in an additional \$300 administration fee in addition to the non-refundable deposit which will be deducted from any refund due. Any transfer will require an additional \$175 administrative transfer fee.

Discount Package price: Those choosing this option will be subject to a 20% admin fee for any cancellations made 60 days prior to first training date. Any transfer will require an additional \$175 administrative transfer fee.

No refunds are made for courses and workshops already attended. Thank you

Effective 6/21 (subject to change)

DDAI Facilitator Training Program Schedule

GIFT OF DYSLEXIA WORKSHOP

North America-2021-2022- Online will be Mountain Time Zone)

Gift of Dyslexia Workshop Feb.28- March 4, 2022, North America -ONLINE
Gift of Dyslexia Workshop June 13-17, 2022 North America, ONLINE
Gift of Dyslexia Workshop August 8-11, 2022, North America, -ONLINE

(Online workshops are 5-day, Mountain Time Zone)

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## DDAI Facilitator Training Program Schedule

### North America-2022- ONLINE

(Mountain Time Zone)

Basic Practice Meeting February 7-11, 2022, ~supervisor: Stacey Smith (Mountain Time Zone)  
*Basic Field Assign. due no later than Jan. 14, 2022*

Advanced Workshop Feb. 14-18, 2022, ~ Presenter: Larry Smith, (Mountain Time Zone)

Advanced Practice Meeting March 28-April 1, 2022 ~ supervisor: S. Smith (Mnt Time Zone)  
*Advanced Field Assign. Due no later than March 18,*

2022 Training Pod Week April 4-8, 2022 ~ supervisor: S. Smith (Mnt Time Zone)

Training Pod Week May 9-13, 2022 ~ supervisor: S. Smith (Mnt Time Zone)

Training Pod Week May 16-20, 2022 ~ supervisor: S. Smith (Mnt Time Zone)

~~Motivation & Responsibility Workshop- November 1-2, 2022 ~ Presenter: L. Smith  
Final Field Assign. due no later than Sept. 26, 22 for those completing their 3rd Pod Week in May, 2022

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DDAI Facilitator Training Program Schedule

North America-2022-

Basic Practice Meeting April 25-29, 2022 ~ supervisor: Marcia Maust (Eastern Time Zone)
Basic Field Assign. due no later than April 14, 2022

Advanced Workshop May 2-6, 2022, ~ Presenter: L. Smith (Mountain Time Zone)

Advanced Practice Meeting June 27- July 1, 2022 ~ supervisor: M. Maust (Eastern Time Zone)
Advanced Field Assign. Due no later than June 16, 2022

Training Pod Week July 5-9, 2022 ~supervisor: M. Maust (Eastern) July 4 a holiday
Tuesday through-Saturday training

Training Pod Week August 8-12, 2022 ~ supervisor: M. Maust (Eastern Time Zone)

Training Pod Week August 15-19, 2022 ~ supervisor: M. Maust (Eastern Time Zone)

~~Motivation & Responsibility Workshop- November 1-2, 2022 ~Online Presenter: L. Smith
Final Field Assignments due no later than Dec. 28, 2022 for Trainees completing their third Pod Week in August, 2022 ~~~~~

DDAI Facilitator Training Program Schedule

North America-2022

Late Fall/Winter schedule to be determined

~~~ NORTH AMERICA, California- 2023 ~~~

Gift of Dyslexia Workshop January 30- February 3, 2023

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## North America/California -2023-

The following training may be in-person at the DDAI location

Basic Practice Meeting Feb.6-10, 2023, Burlingame, CA ~ supervisor: S. Smith-  
*Basic Field Assign. due no later than Jan. 14, 2023*

Advanced Workshop Feb. 13-17, 2023, Burlingame, CA~ Presenter: L. Smith-

Advanced Practice Meeting early May, 2023 --TBD, ~ supervisor: S. Smith  
*Adv. Field assignment Due no later than April 10, 202*

Training Pod Week May, 2023 TBD, supervisor: S. Smith

Training Pod Week To Be Determined

Training Pod Week To Be Determined

Remaining 2023 training TBD at a later date